



# Greater Grand Rapids Spelling Bee

46<sup>th</sup>  
Anniversary!

## Levels of Sponsorship

### Presenting Sponsor (only one) \$3,500 or above

- Membership on the Spelling Bee Planning Committee
- Invitation(s) for company representatives to attend Spelling Bee
- Picture with Spelling Bee contestants
- Name/logo as presenting sponsor on Poster at event
- Name listed in event program as presenting sponsor
- Name/logo as presenting sponsor on Spelling Bee website
- Name/logo as presenting sponsor in Grand Rapids Press publicity
- Exclusive placement of presenting sponsor name/logo on full-color LED sign located on Beltline in front of Kent ISD for one week before event. Total message space 171 inches length.
- Placement of sponsor name/logo on full-color LED sign located on Beltline in front of Kent ISD for one week after event. Total reach: 176,500 views per week.

### Honey Hive \$1,500 - \$3,499

- Picture with Spelling Bee contestants
- Name/logo on Poster at event
- Invitation for company representative to Spelling Bee
- Name in event program
- Name/logo on Spelling Bee website
- Name/logo in Grand Rapids Press publicity
- Placement of sponsor name/logo on full-color LED sign located on Beltline in front of Kent ISD for one week after event. Total message space 171 inches length.

### Honey Pot \$750 - \$1,499

- Name/logo on Poster at event
- Invitation for company representative to Spelling Bee
- Name in event program
- Name/logo on Spelling Bee website
- Name/logo in Grand Rapids Press publicity
- Placement of sponsor name/logo on full-color LED sign located on Beltline in front of Kent ISD for one week after event. Total message space 171 inches length.

### Bee Keeper \$500 - \$749

- Invitation to Spelling Bee
- Name in event program
- Name/logo on Spelling Bee website
- Name/logo in Grand Rapids Press publicity
- Placement of sponsor name/logo on full-color LED sign one week after event.

### Honey Bee \$250 - \$499

- Invitation to Spelling Bee
- Name in event program
- Name/logo on Spelling Bee website
- Name/logo in Grand Rapids Press publicity