

# LAUNCH U

A HANDS-ON, TUITION FREE  
EARLY COLLEGE PROGRAM

If you enjoy hands-on learning,

like to see how things work, and want to start your career as soon as possible, **Launch U** might be for you!

**Launch U** is an early college program for Design & Advanced Manufacturing.

This new program from Kent ISD offers a unique opportunity to earn your high school diploma and your associate degree from Grand Rapids Community College just one year later.

**Plus, it's FREE – saving you and your family \$10,000.**

With Launch U, you'll:

- Get ready for high-demand fields where employers are hiring
- Apply what you learn through industry-related projects
- Take special courses that meet both high school and college requirements starting in 10<sup>th</sup> grade
- Connect with companies through tours, job shadows, internships

*Along the way, you can earn valuable industry certificates.  
After graduation, you'll only need one more year and you'll have both a degree and – thanks to those industry connections – job potential!*

You won't get these advantages anywhere else!

- » Associate Degree from GRCC in Mechanical Design, Tooling & Manufacturing Technology, or Industrial Technology in just one year beyond high school
- » A pathway right into industry with the education and experience to succeed and grow
- » Local industry-approved certificates to demonstrate your growing skills



W MI Needs  
**YOUR**  
Talent!

Come be a part of West Michigan's talent base & talk to your school counselor today

	Design	Advanced Manufacturing	
	Mechanical Design	Industrial Technology	Tooling & Manufacturing
Staff needed over the next 5 years	7,640 people	11,430 people	
Average hourly wage	\$35.78	\$20.93	
Hourly wage range (entry level-experienced)	\$22.09 – \$50.07	\$12.75 – \$29.75	

Your Ticket to a Great Career — from **LAUNCH U**

"The program design aligns directly with our talent strategy to build a robust talent pipeline at Autocam Precision Components Group. We want student interest in manufacturing to expand as our workforce ages. The program specifically addresses this need by intentionally broadening the candidate pool. "

Steve Heethuis  
Autocam Precision Components Group

☐ **Yes, I want to be a part of Launch U, the early college program from Kent ISD.**

Name \_\_\_\_\_

Grade \_\_\_\_\_

(Give this to your high school counselor & talk with them about this program)

[LaunchU.kentisd.org](http://LaunchU.kentisd.org)

